



National Audit Office

# Workshop – Combining analytical methods to audit the regulation of gambling providers

Charles Nancarrow  
Director – UK NAO

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# REMINDER – THE CHALLENGE

**One of the objectives of the WGEPPP is to increase knowledge transfer for evaluations or performance audit measuring impacts.**

**The objective of this workshop is to consider how we can include innovative evaluative or performance audit techniques, how we combine these, and of course, also to exchange best practices with each other.**

**This workshop will be run by the UK NAO.**

# **Workshop – Combining analytical methods to audit the regulation of gambling providers**

**The workshop will consider what techniques we might use to evaluate the effectiveness of gambling regulation, as well as discussing how the UK NAO did their report.**

**There is of course no right answer, the aim of the exercise is to think about techniques, and discuss these with each other. You can choose to think about either 1) the UK example of gambling regulation, or 2) how gambling is overseen in your country. To help get you going we've included the following slides.**

- 1. Background to gambling and problem gambling in the UK**
- 2. How gambling regulation is organised in the UK**
- 3. Exercise: How might you use innovative techniques to gain insight or audit an aspect of gambling regulation?**
- 4. Feedback from groups**
- 5. Examples from the UK NAO report**

# Gambling – the issues

## Some gambling more than £200 a week

News | Published: Aug 30, 2022 | Last Updated: Aug 30, 2022 | Comments

SOME people in Guernsey are gambling more than £200 a week, a local survey has revealed.

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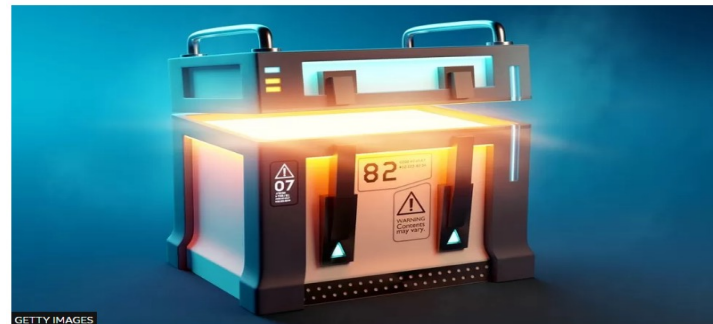
## Loot boxes linked to problem gambling in new research

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Scratch cards were found to be the most popular form of gambling in Guernsey (by Peter Frankland, 31202600)

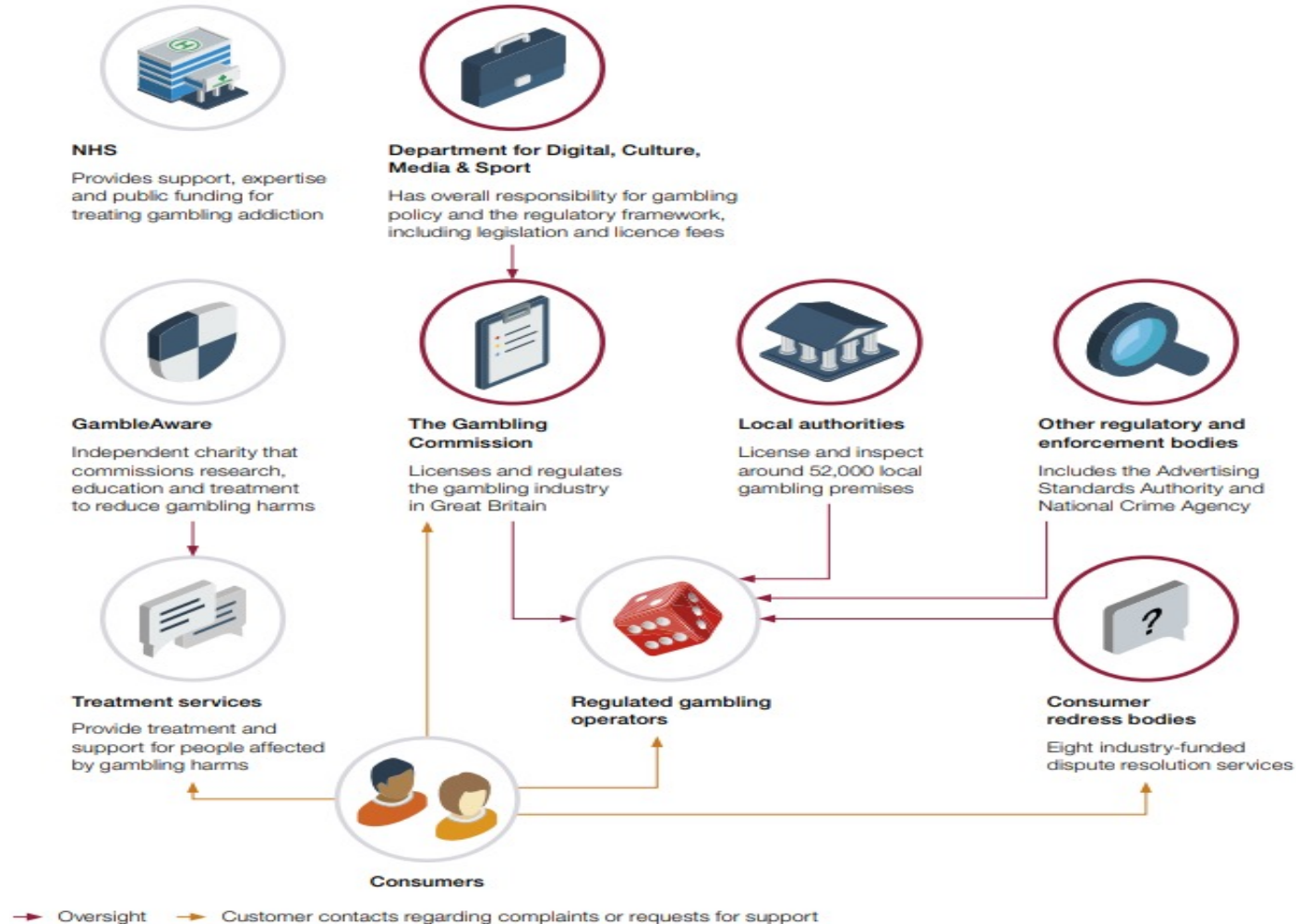
## How 300,000 Brits are hooked on gambling while firms rake in £14.3billion a year - as it emerges Scarlett Moffatt's mother 'took of tens of thousands from her to fund her habit'

- Gambling firms raked in more than £14.3billion last year, according to a report
- Online gambling use has increased by three per cent, with profits up 4 per cent
- According to Gambling Commission, 340,000 Britons are 'problem gamblers'
- Scarlett Moffatt is said to have helped her mother who suffered from addiction



# Gambling – UK regulatory arrangements

The Gambling Commission works with several other organisations to protect consumers



# Gambling regulation – Some facts

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**£11.3bn**

total gross gambling yield (bets placed less winnings paid out) earned by gambling operators in Great Britain in 2018-19, excluding the National Lottery

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**57%**

real-terms increase in gross gambling yield between 2008-09 and 2018-19 (excluding the National Lottery), mostly due to a large increase in licensed online gambling

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**395,000**

Gambling Commission's estimate of the number of problem gamblers in Great Britain, of which 55,000 are aged 11 to 16

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**1.8 million**

estimated number of at-risk gamblers, who therefore may be experiencing some negative consequences

**£260 million –  
£1.16 billion**

indicative range of extra costs to various public services estimated to be associated with problem gamblers

# **Exercise – Audit techniques and triangulation**

**How might you use innovative techniques to audit or gain insight into an aspect of gambling regulation?**

- 1. Define your audit question**
- 2. Determine what techniques you will use, including where there is triangulation**
- 3. Consider any benefits or limitations of these approaches**

**And remember, there is no right answer, it's just about having a go at the exercise and sharing your thoughts.**



## EXAMPLE OF AUDIT QUESTION

Method 1

Method 2

Method 3

Method 4